Careers in sustainable development | Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules	Lessons	Learning objectives
1. Career Paths and Opportunities	• The New Breed of Organisations • What Career Do You Want and Why? • High-Impact Careers	• Understand different career paths in the purpose-driven sector • Identify different types of organisations • Describe key trends and emerging job opportunities
2. Your Values and Ways to Make an Impact	• Introduction to Values • Case Study: Careers and Values • Linking Values to Career Paths	• Examine your personal values and motivations • Identify different ways to make an impact • Clarify what you want to achieve with your career
3. Career Mapping and Choices	• Three Questions to Unlock Your Authentic Career • The Career Mapper • Career Path Matching	• Define your top skills, strengths and interests • Identify possible career paths for yourself in sustainable development • Clarify what skills, knowledge and resources you still need to achieve your goals
4. Building Your Profile and Personal Brand	• Identify Your Audience • Elevator Pitch • LinkedIn and Your Career • Optimizing Your LinkedIn Profile • The Ideal CV for the Ideal Job	• Create a compelling CV or digital profile • Write a cover letter or introduction that wins people over • Pitch your personal story to new audiences
5. Securing Your Dream Job	• Competency-Based Interview Questions • Preparing for Interview Questions • Determining Culture Fit	• Break down the job search process into a clear action plan • Confidently network with the purpose of creating job opportunities • Impress recruiters with your application and interviews

Leading teams for impact | Syllabus

The Leading Teams for Impact course helps you develop the skills required to successfully lead a team. You'll explore what leading a team means, and how to get there. You will also delve into the stages of team development and the roles and responsibilities of a team leader.

Modules		Lessons	Learning objectives
1.	Introduction to Team Leading	• Group or Team? • A Leader I Admire • Case Study: Resilience	• Compare the qualities of a group and a team • Recognise the elements of an effective team • Implement strategies for resilience
2.	Planning and Setting Team Goals	• Tuckman's Model Overview • Reflect on Tuckman's Stages of Development • Setting SMART Objectives	• Give examples of Tuckman's stages of team development based on personal experience • Understand the acronym SMART and be able to apply it to planning processes • Explain the benefits of SMART objectives
3.	Preparing by Creating a Safe, Supportive Environment	• Five Ways to Well-Being • Care and Support of Your Team • Five Point Risk Assessment	• Explain duty of care • Reflect on circle of care model • Define risk management • Develop a risk assessment
4.	Presenting and Communi-cating With Your Team	• Forms of Communication • Different Types of Feedback • Tips for Effective Communication and Feedback • Evaluate a Feedback Session	• Explain different forms of communication • Understand different types of feedback • Identify ways to manage conflict • Match communication methods to situations.
5.	Performing and Developing a Leadership Style	• Myer Briggs Model • Myer Briggs Key Self-Care for Team Leaders • Belbin's Model • Skills and Behaviours of a Team Leader	• Identify a range of leadership skills • Define behaviours of an effective leader • Interpret leadership styles with reference to the Myer Briggs personality model • Identify team roles within Belbin's theoretical model • Explore self-care strategies for team leaders

Community development | Syllabus

Our Community Development course will allow you to explore what community development is, how local context impacts program development, best practice when engaging with and implementing community programs, and ethical considerations in community interventions.

Modules		Lessons	Learning objectives
1.	Introduction to Community Development	• What Is Community Anyway? • Your Communities • What Is Community Development? • The Role of the Development Practitioner	• Understand the different definitions of "community development" • Relate to differing opinions about what development means • Identify some of the successes and failures in community development
2.	Understanding Local Context and Its Priorities	• Understanding a Local Context and Its Priorities • South Pacific Local Context • Development Workers and Cultural Bias • Cargo Cults and the South Pacific • Your Motivations to Do Development	• Describe the importance of local context being at the centre of effective program design • Identify the competing economic, social and cultural factors that can define communities • Reflect on your own bias • Separate your lived experience from program design to focus on a community's priorities
3.	How to Engage With Communities	• Fundamentals of Community Engagement • How to Ask Better Questions • Principles of Effective Engagement • Qualitative vs. Quantitative Community Engagement	• Identify strategies to engage communities in the initial planning stages of a program • Identify day-to-day principles to ensure long-term community engagement in your programs • Design a community engagement strategy
4.	Ethics and Stakeholder Management	• The Problem with Funding Applications • Stakeholder Conflict: An Ethical Dilemma • Growing Your Impact • Uniting Stakeholders With a Common Vision • Ethics and Stakeholder Management	• Identify key deliverables common to funders • Identify where conflict can occur between programs and reporting to donors • Recommend a range of techniques to ensure your program is managing differing expectations
5.	Best Practices in Community Development	• How to Localise Aid and Development • Development in the Face of Complexity • Collective Impact • Human-Centred Design • Asset Based Community Development	• Identify guiding principles that are integral to community development • Identify three tools you can use in community development • Complete an asset-based community development plan using a toolkit

DO GOOD, **BETTER**

Human rights and advocacy | Syllabus

The Human Rights and Advocacy course incorporates key concepts, tools and terminology that are used to analyse the achievements and failures of justice systems. Throughout, you'll study the skills that are needed to implement successful human rights initiatives.

Modules	Lessons	Learning objectives
1. Human Rights Introduction	• Human Rights Principles • Human Rights Origin • Key Human Rights Concepts	• Describe the basic concepts and principles of human rights • Explain the historical trajectory of the development of the modern concept of human rights • Reflect on how your current understanding of human rights is constructed
2. International Normative Framework Around Human Rights	• The International Bill of Human Rights • International Human Rights Law: A Short History • Human Rights Mechanisms 101 • Reflecting on Human Rights Treaties	• Describe the core human rights treaties • List key normative frameworks on human rights • Explore resources to gather more in-depth information on treaties of particular interest
3. Cultural Relativism and Regional Issues	• Cultural Relativism and Universal Human Rights • A Rough Guide to the Regional Human Rights Systems • Human Rights in the Middle East and North Africa • Latin American Overview on Human Rights	• Define cultural relativism and universalism • Identify some of the main human rights issues facing people in different regions around the globe • Have an overview of regional protection mechanisms
4. The Rights of Specific Groups	• Minorities Under International Law • What are Minority Rights? • Putting LGBTQIA+ Issues on the UN Agenda • The Rights of Specific Groups • Who is Left out of the Framework?	• Identify and define which groups need additional protections in place to safeguard their human rights • Define how the international human rights system has addressed the rights of specific groups • Identify gaps in the current international framework to address the rights of some groups of people(s)
5. Current Issues, Debates and Ways Forward	• What Are the Human Rights Issues Facing the World Today? • Human Right Advocacy Strategies • The Work of Human Rights Defenders and Use of Advocacy Tools	• Describe advocacy tools that human rights defenders can use • Analyse the status of current human rights issues and debates • Apply knowledge gained throughout the course to develop an advocacy plan